



[VIPparcel.com](http://VIPparcel.com) is located in Huntingdon Valley, PA and is one of the nation's leading providers of postage for international and domestic shipments with the United States Postal Service. They have experienced significant month-to-month growth servicing customers on behalf of the USPS. Their service helps customers save time and money printing online postage by simplifying and streamlining the process.

[VIPparcel.com](http://VIPparcel.com) decided to tackle to change the negative stigma behind shipping postage internationally – that it is complicated, expensive and takes too long to complete. By leveraging the United States Postal Service's ability to deliver to over 200 different countries, they created a product that customers can comprehensively use to ease their international shipping needs. To make their service all-inclusive, they have added a domestic shipping component as well.

A website was created with end-user simplicity in mind and to attract and encourage business customers to shipping internationally with the USPS. The core feature is the easy-to-use cloud-based label maker that can be accessed from any PC, laptop or mobile device (no needed to download any programs to the computer). It guides the customer to fill in exactly the information needed to complete the postage. Besides the powerful label maker, [VIPparcel.com](http://VIPparcel.com) offers a suite of features to make shipping and managing all shipments easy, including thermal printer support, contact book import, label export, major shopping carts integrations, API, new generation custom technology for integration with outside services and much more. By partnering with a multitude of businesses and establishing integrations, they give the chance for customers from all over to try out the USPS service with [VIPparcel.com](http://VIPparcel.com). Once the customer is obtained, VIPparcel retains its customer with exceptional and dedicated customer support. VIPparcel maintains an unprecedented industry retention rate of >90%.

Within short of period of time [VIPparcel.com](http://VIPparcel.com) has established a multi-million dollar contract with the USPS and offer deep discounts to their business customers. [VIPparcel.com](http://VIPparcel.com) is known as the best service provider for package forwarders, online stores, and fulfillment and distribution centers that ship overseas due to the simplicity of the platform. Shipping is easy, affordable and efficient. [VIPparcel.com](http://VIPparcel.com) is completely free – zero obligations from the customer. Customers only pay for their discounted USPS postage. [VIPparcel.com](http://VIPparcel.com) is able to accommodate both experienced and new business who choose to ship internationally and domestic.

Most importantly, [VIPparcel.com](http://VIPparcel.com) has demonstrated the ability to acquire new customers from commercial carriers operating within the United States. They have unequivocally demonstrated to their customers that USPS is the best method to ship internationally and domestically, for maximum return on investment. VIPparcel growth charts indicate that month-to-month at least 50% of new customers joining [VIPparcel.com](http://VIPparcel.com) are new to USPS.